
GENERAL TERMS AND CONDITIONS OF USE

1. Organizer Identification

This website is operated by **GRIFA FILMES LTDA.**, registered under CNPJ No. 33.982.904/0001-19, with headquarters in São Paulo, São Paulo/SP (“ORGANIZER”).

BY USING THE WEBSITE, YOU AUTOMATICALLY AGREE TO ALL THE RULES IN THESE TERMS OF USE AND OTHER CONDITIONS MENTIONED HEREIN, TAKING FULL RESPONSIBILITY FOR ANY AND ALL ACTIONS YOU PERFORM ON THE SITE, AS WELL AS FOR THE CONSEQUENCES RELATED TO YOUR USE. IF THE HOLDER DOES NOT AGREE WITH ANY OF THE TERMS AND CONDITIONS BELOW, THEY MUST NOT USE THE SITE.

2. Event

LATAM CONTENT MEETING is a Latin American international event dedicated exclusively to non-fiction content such as documentaries, reality shows, and factual entertainment. The event will take place from March 10 to 12, 2025, at the Othon Palace Hotel, Copacabana Beach, Rio de Janeiro, and aims to generate business through co-production, distribution, licensing, and sales with global partners. The event will also offer pitching sessions, lectures, workshops, one-on-one meetings, and networking opportunities with key international participants.

This event is partnered with **Sunny Side of the Doc**, which will be responsible for curating the pitching sessions.

3. Event Access and Ticket Purchase

The event is aimed at producers and companies in the audiovisual sector, and ticket sales are restricted to companies in the sector or interested parties, subject to prior registration. Tickets will be sold exclusively through this website. There will be no sales to individuals.

Registration on the website is restricted to companies, and individual registration is not allowed. The company must provide complete and truthful information. The event organizers reserve the right to request additional documents to verify the information provided and, if necessary, deny participation based on eligibility assessment.

For registration, in addition to the information mentioned above, information about the company and individuals participating in the event must be voluntarily provided by filling in the fields requested by the ORGANIZER, such as representative names, photo, email, company name, age, nationality, country, password, or other information in compliance with the Privacy Policy. The data must always be up to date. It is prohibited to intentionally assume the identity of another person or legal entity.

A personal and non-transferable account will be created from the registration via the created login or through the provided email to access the site. The holder is entirely responsible for all activities in their account, including but not limited to any sharing, transmission, publication, files, links, photos, videos,

sound, music, or other information or materials.

The registration on the Site will be automatically canceled, and access will be blocked if the ORGANIZER identifies or has reasons to suspect that the registration was created with false information and/or that the activities of your account involve any of the following actions:

- a. Harassing, threatening, embarrassing, or causing discomfort or embarrassment to any other user of the Services or any other person;
- b. Publishing or transmitting any content that the ORGANIZER considers, at its sole discretion, to be disruptive, illegal, harmful, threatening, abusive, harassing, defamatory, vulgar, obscene, hateful, racially or ethnically motivated, or otherwise objectionable;
- c. In any situation, impersonating another person or entity, including but not limited to a director or representative of the ORGANIZER;
- d. Publishing or transmitting any unauthorized advertising, promotional materials, or making any other use of the services not permitted by these Terms of Use;
- e. Intentionally or unintentionally violating any applicable municipal, state, federal, or international law, including but not limited to any regulations with the force of law during the use or access of any services on the site;
- f. Infringing on any third-party rights, including but not limited to intellectual property rights or similar.

The data provided during registration will allow the ORGANIZER to contact the holder. The ORGANIZER will not be responsible for any incident resulting from its inability to send notifications to an address not updated by the holder.

4. Cancellation and Refund Policy

Tickets can be canceled with a full refund up to 7 (seven) days after purchase, provided that the purchase was made at least 30 (thirty) days before the event. Cancellations requested after this period and up to 10 (ten) days before the event will be subject to a 50% (fifty percent) administrative fee. Cancellations requested less than 10 (ten) days before the event will not be refunded. Ticket transfers will be allowed up to 10 (ten) days before the event, upon written request to contact@latamcontentmeeting.com.

5. Intellectual Property

All content of the Event, including presentations, materials, and workshops, is protected by copyright and cannot be reproduced or distributed without the express permission of the ORGANIZER.

6. Recording of Attendees' Images and Audio

Any activity conducted at the Event may be filmed, recorded, or photographed at the ORGANIZER's discretion for subsequent publication, transmission, rebroadcast, reproduction, or disclosure on TV, cinema, radio, the Internet, advertising, or any other communication medium, DVD production, and home video, without any limitation.

By attending the Event, the holder agrees, authorizes, and grants the free use

of their image, name, and voice under the mentioned terms, without limitation, without such use being considered misuse of image or any other violation of rights, and without resulting in any compensation or indemnity.

7. **Limitation of Liability**

The organization is not responsible for technical unavailability of the site, failures in ticket purchases, or changes in the Event schedule. The Event may be modified or canceled due to force majeure, and participants will be duly informed.

8. **What Else Should the User Know About These Terms of Use?**

Amendments. These Terms of Use may be amended at any time. However, whenever any modification occurs, the holder will be informed through a notice on the Site when accessing it, with a link to the updated version of the Terms of Use.

Autonomy. These Terms of Use do not create any other type of relationship between the holder and the ORGANIZER, including but not limited to agency, representation, partnership, association, employment, or similar.

Assignment. The ORGANIZER may assign the rights and obligations related to these Terms of Use to companies within the same economic or corporate group without notifying the holder.

Applicable Law and Jurisdiction. These Terms of Use are governed by the laws of the Federative Republic of Brazil. Any doubts or situations not provided for in these Terms of Use must first be resolved by the ORGANIZER, and if they persist, they will be resolved by the court of the District of São Paulo, to the exclusion of any other jurisdiction, however privileged it may be or come to be.

9. **Contact**

For questions or further information about the Terms of Use, contact us at contact@latamcontentmeeting.com.

PRIVACY POLICY

Protecting the security and privacy of your personal information is important to Grifa Filmes Ltda. ("Latam Content Meeting" or "we"). We conduct our business in accordance with applicable privacy, data protection, and information security legislation. We hope that the policy outlined below ("Privacy Policy") helps you understand what type of data "Latam Content Meeting" may collect, how we use and protect it, and with whom we may share it.

This Privacy Policy applies to all personal data processing carried out by "Latam Content Meeting" in physical or electronic media, and applies to users of our websites, event registrants, speakers, influencers, sponsor representatives, companies, or any other individual who has a relationship with us and the Latam Content Meeting event ("Data Subject"). For more information, we suggest reading our Terms of Use and other regulations of "Latam Content Meeting."

The processing of Personal Data is conducted in strict compliance with data protection laws, in accordance with Brazilian legislation under the General Data Protection Law, Law 13.709/18 ("LGPD"), the Civil Rights Framework for the Internet, Law No. 12.965/14 ("Marco Civil"), and other applicable laws under national legislation, as well as the General Data Protection Regulation (EU) 2016/679 ("GDPR") and/or any legislation that regulates, complements, or replaces the aforementioned laws.

Please read this Privacy Policy carefully, as by providing your personal data, you consent to its collection, use, and disclosure in accordance with the rules established in this policy.

1. **Collected Data**

During the use of this website and the registration process for the "Latam Content Meeting" event, we collect the following information:

- Company name;
- CNPJ;
- Name and position of representative(s);
- Contact email(s);
- Contact phone number;
- Payment information, if applicable.

This data is collected to process the registration and complete the sale of tickets.

2. **Purpose of Data Processing**

The provided data will be used for the following purposes:

- Verify the company's eligibility to participate in the event;
- Process ticket purchases;
- Send communications about the event, such as updates, reminders, and logistical details;
- Conduct marketing activities for future events, provided that the user expressly consents to this purpose.

3. **Data Sharing**

Your data may be shared with service providers directly involved in the event, such as payment companies and system providers, to ensure the execution of the services offered. They may also be shared with international partners, such as Sunny Side of the Doc, based in France, for the management of pitching sessions and event-related activities.

These third parties are required to comply with the requirements of LGPD and the data protection laws in force in their respective countries.

4. **Data Security**

We adopt appropriate security measures to protect your data against unauthorized access, loss, or undue alterations. We use encryption systems and access control to ensure the integrity and confidentiality of the provided information.

5. **Data Retention Period**

The data will be stored for the period necessary to fulfill the purposes described in this policy and to comply with legal, regulatory, or contractual obligations.

6. **Data Subject Rights**

According to LGPD, the Data Subject has the right to:

- Request access to their personal data;
 - Correct incomplete or incorrect data;
 - Request the deletion of unnecessary data;
 - Revoke the consent provided for the processing of their data at any time.
- To exercise these rights, contact our Data Officer through the email: contact@latamcontentmeeting.com.

7. **International Data Transfers**

Your data may be transferred outside of Brazil, particularly to international partners like Sunny Side of the Doc in France. We ensure that such transfers will occur in accordance with LGPD and be protected by appropriate security measures and legal compliance.

8. **Cookies and Tracking Technologies**

We use cookies to enhance your browsing experience and for analytical purposes. These cookies collect information about how you use the site. The Data Subject can adjust cookie preferences directly in their browser.

9. **Privacy Policy Changes**

This Privacy Policy may be amended at any time. We will inform the Data Subject about any relevant changes, and continued use of the site implies acceptance of these changes.

10. **Contact**

For questions or requests related to our Privacy Policy, contact us at contact@latamcontentmeeting.com.