



**Call for Projects – LatAm Content Meeting: The Premier Documentary
Hub in Latin America
April 13–15, 2026 | São Paulo, Brazil**

The second edition of **LatAm Content Meeting (LCM)** establishes itself as THE dedicated platform for non-fiction content and documentaries, bringing together major Latin American and international industry players.

Proven Success

Building on the outstanding success of its inaugural edition in Rio de Janeiro (March 2025) – **700 professionals from 21 countries, over 600 business meetings** – LCM showcases the dynamic Latin American audiovisual market while creating concrete business opportunities between regional industry and international broadcasters, producers, and distributors. Last edition, participants had the opportunity to pitch their projects to prestigious broadcasters and streamers such as Warner Bros. Discovery, Netflix, BBC, Globo, France Télévisions, Amazon MGM Studios, Paramount, NHK, ORF, ARTE, HBO Max, Canal Curta!, Channel 4, TV Brasil...and much more.

Premium Pitching Excellence

At the heart of the event, **three exceptional pitching sessions** present the world's best projects to key decision-makers. Organized by **Sunny Side of the Doc**, the renowned international documentary market, these sessions guarantee participation from the most respected professionals and financiers from Latin America and worldwide.

Your Opportunity Awaits

›**Latin American professional**: Expand your reach and find international partners.

›**Producer from Asia, Africa, North America, or Europe**: Connect with Latin American talent.

›**Project holder**: Identify co-production partners and build a strong international network.

Submit your project to LCM's pitching sessions and join Latin America's most impactful documentary event!

Opening date for submissions: **October 2, 2025**
Closing date for submissions: **December 10, 2025, 12pm CET**

The three themes of our pitching sessions were carefully chosen for their potential to gather stories aimed at diverse audiences, on every continent, on our most pressing issues. Narratives need to be varied, to satisfy different audiences on different media. They must be able to reach these audiences, whatever their age or social class, and be inclusive in both content and production teams.

We'll be also looking for strong stories about First Nation communities, directed and produced by professionals from the communities, which can induce empathy and travel worldwide.

For each pitch session, a jury of international professionals selects the most ambitious projects. For all the categories presented below, the potential for international co-production is a key element for each project. For the teams selected, this is the assurance that their projects will find committed partners among our decision-makers. An increasing number of documentaries fall into several genres, and the positioning of certain sub-genres can be the subject of lengthy debate. If you're in any doubt about which category to include your project in, please don't hesitate to [contact us](#).

For each of the three thematic pitching sessions, 6 projects will be selected.

- Investigation & True Crime
- Nature & Environment
- History

What are we looking for?

We are open to all types of documentaries: TV cuts, feature length and series which could be fit for the slots of the attending decision makers, mostly broadcasters and streamers.

Investigation & True Crime

We seek projects that explore complex issues, events, or crimes through rigorous investigative work. Your project should uncover untold stories, reveal hidden or suppressed information, and challenge established narratives through compelling evidence and in-depth analysis.

We welcome investigations across all domains—social, economic, technological, environmental, criminal, or political—that demonstrate meticulous research, nuanced storytelling, and international appeal.

Nature & Environment

We seek projects that explore our natural world and humanity's relationship with it. From studying ecosystems and wildlife to examining the impact of human activities on our planet, we welcome stories that reveal both environmental challenges and solutions.

We encourage diverse narratives: indigenous communities living in harmony with their environment, adventure-driven explorations, and discoveries that reveal our planet's diversity.

These projects should resonate internationally and inspire audiences to better understand our relationship with the environment.

History

We seek projects that decode the past to better understand the present. How have events from ancient civilizations through the 19th and 20th centuries shaped our world today?

Beyond major historical events, we welcome biographies of influential figures who left their mark on history, as well as stories of often-forgotten women who changed humanity's course.

Whether through archives, newly discovered footage, fictionalized images, or animations, all storytelling approaches are encouraged. These projects should deepen our collective understanding of history on an international scale.

Eligible projects

- All talents, whether confirmed or not, can apply: filmmakers, producers, writers;
- Projects should be in advanced development. We do not encourage projects whose principal photography has been completed, or which are in post-production;
- Projects should have the financial commitment (no minimum amount) from at least one third-party partner (broadcaster, platform, sales agent, supporting fund, foundation, crowdfunding, NGO, co-producers). A proof of the confirmed participation of all partners (Letter of commitment "LOC") is required;
- All formats are welcome in our 3 pitch sessions: broadcast length, series, documentary, etc.

Projects Assessment

Projects will be assessed and selected by a jury of industry professionals based on the following criteria:

- Power and originality of the story and of the storytelling;
- International relevance and potential for international coproduction;
- Financial feasibility;
- Without being a prerequisite, other elements will be taken into consideration, such as plans for an impact strategy or a green / sustainability certification.

**Should you have any question about your project's eligibility,
please contact programming@sunnysideofthedoc.com prior to submission.**

Your pitching journey

By submitting your project to the LatAm Content Meeting pitches organized by Sunny Side of the Doc, you're entering an invaluable journey.

Before LatAm Content Meeting

- **SELECTION**

6 projects will be selected in each of the **3 pitch sessions**.

- **COMMITMENT**

Selected projects will be revealed mid-January 2025 and, once their participation is confirmed, they will receive their accreditation to LatAm Content Meeting (April 13-15, 2026 – Sao Paulo). **Please wait for the final selection announcement before purchasing your ticket to**

the LatAm Content Meeting. If you are selected, you will receive two tickets for free.
They must agree to follow the whole Pitching Journey.

- **MENTORING**

Once selected, each of the 18 projects will be offered mentoring sessions with Industry experts to prepare their video pitch, which should be sent to us before **March 23rd, 2026**.

During	LatAm	Content	Meeting
---------------	--------------	----------------	----------------

- **PROJECT PRESENTATION** which consists in:

A pre-recorded video pitch of 5' (including trailer) aired on-site.

A 2' live presentation, which should ideally focus on production issues (stage of production, financing secured and sought, expectations from the pitch etc.). The mentoring provided by Sunny Side will help you fine-tune your pitch;

Followed by a 7' live Q&A session with Decisions Makers guided by seasoned moderators.

- **TAILORED INDIVIDUAL MEETINGS**

At least three tailored one-to-one meetings with Decision Makers will be organized according to your wishlist to get straight into creative and financial discussions.

- **AWARDS**

A jury of industry experts will select the best pitched project in each session. The three winners will receive a prize which is to be announced at a future date.

Additional special prizes and festival invitations may be granted by industry partners.

- **PUBLICATION**

The information about the selected projects will be published in the LatAm Content Meeting website. While you will have the opportunity to verify and update this information, please ensure that it is accurate when applying.

After LatAm Content Meeting

- **PROJECTS OBSERVATORY**

As part of the Sunny Side of the Doc pitches path, selected and winning projects will benefit from its Project Observatory. Indeed, Sunny Side of the Doc's commitment goes far beyond the pitch. The objective is to support the development of your project all the way to its international distribution. The Projects Observatory allows our organization to monitor your progress and share your achievements with the international documentary community.

Selected projects will comply with the Call for project's requests for information and for including its credit and logo where needed.

How to submit?

All the submission process will be through an **online form and has to be completed in English only**.

To submit a project to LCM x Sunny Side of the doc pitching sessions, you should submit your project choosing the **"Pitch submission"**.

To submit your project, you will be required to provide and upload the following elements:

1. GENERAL INFORMATION

- English title
- Original title *[not mandatory]*
- Pitch category
- Thematics / Subgenres
- Director's name(s), bio (max. 400 characters incl. spaces) & filmography (maximum 3 titles) *[not mandatory]*
- Is this project the 1st or 2nd film of the director? *[not mandatory]*
- Producer's name(s) & bio (max. 400 characters incl. spaces) *[not mandatory]*
- Production company profile (max. 300 characters incl. spaces) *[not mandatory]*
- Is this project the 1st or 2nd film of the producer? *[not mandatory]*
- Co-producer(s) if any (genre, name, address, phone number, email, website) *[not mandatory]*
- Artistic team (max. 600 characters incl. spaces) *[not mandatory]*
- Technical team (max. 600 characters incl. spaces) *[not mandatory]*
- Public or private funds & Institutions (max. 600 characters incl. spaces) *[not mandatory]*
- Broadcaster(s) & Platform(s) if any & Country (max. 600 characters incl. spaces) *[not mandatory]*
- International sales agents & Country (max. 600 characters incl. spaces) *[not mandatory]*
- What are you looking for in the meeting? (several choices possible)
- Final estimated budget, secured financing & Financing sought (in euros)

2. PROJECT

- Logline (350 characters, spaces included)
- Short synopsis (800 characters, spaces included)
- Short treatment (2,500 characters, spaces included)
- Link to your trailer **[English or English subtitles, 4mins max., Vimeo preferred. Make sure your video is in free access and downloadable]** OR any other alternative visual support [PDF] which best illustrates your project (e.g. Moodboard, Meetinging presentation.)
- Industry event(s) your project would have been previously pitched? If yes, where and when?
- Does your project need a total media blackout for security reasons? (your project will appear on our website in case of selection and will be available to all participants in our online catalog) For confidentiality or security issues, you may decide that your trailer should not be displayed with all the participants before, during or after the event.
- Sustainable strategy: what actions did you implement to make your documentary sustainable & green? (600 characters, spaces included) *[not mandatory]*
- Impact strategy: What actions did you implement to make your documentary impactful: social media campaigns, partnering with NGOs, etc.? (600 characters, spaces included) *[not mandatory]*
- Diversity, Parity & Inclusion strategy: What actions did you implement to ensure diversity, parity & inclusion in front & behind the camera? (600 characters, spaces included) *[not mandatory]*

3. DIRECTOR(S)

- Nationality
- Biography (650 characters, spaces included)
- Previous work

4. PRODUCTION

- Company profile (1000 characters, spaces included) *[not mandatory]*
- Producer's biography (1000 characters, spaces included) *[not mandatory]*

5. TECHNICAL SPECIFICITIES

- Beginning of shooting
- Expected time of completion
- Is your project in post-production?
- Shooting format(s) – e.g. 4K, FHD, Web / Social Media
- Delivery format(s) – e.g. Feature length, Series
- Language(s)
- Duration(s)

4. Attachments

- **HD visual** [Still or poster in landscape format, 10MB max., without text on it. Please select your visual accordingly, as this will be the image used to announce your project publicly if you are selected.]
- Budget & financing plan **[1 single PDF file, 10MB max.]**
- Letter(s) of Commitment from a third party **(a letter from a private or public entity who's investing in your project with coproduction, in-kind or money (no minimum required).) [1 single PDF file, 10MB max.]**
- Additional information you want to share with the selection committee (biographies of directors, moodboard, etc.) **[1 single PDF file, 10MB max.]**

Should you have any questions about your project's submission, please contact projects@sunnysideofthedoc.com.

ABOUT SUNNY SIDE OF THE DOC

Sunny Side of the Doc is the international community and meeting place dedicated to linear and non-linear documentary. Every June, a specific event brings together decision makers, producers, filmmakers, sales agents and funders to support the international financing of documentary projects and the circulation of completed programs. The 4-day meeting offers unique creative, business and networking opportunities for the 2,200+ participants from 60 countries through a mix of high-level pitching sessions, panels on the latest industry trends and an exhibition hall. The 36th Sunny Side of the Doc will be held in La Rochelle from June 23-26, 2025.

Doc Services, the organising company of Sunny Side of the Doc, is a member of 1% for the Planet. <https://www.sunnysideofthedoc.com>