

LatAm Content Meeting

10 — 12

March → 2025

KEYNOTES

Keynote by Caroline Behar : "GLOBAL DOC" IN THE COPRODUCTION ERA

***Moderator**

Aurélie Reman

Managing Director
Sunny Side of the Doc
FRANCE



Caroline Behar

Head of International Coproductions
and Acquisitions - France Télévision
FRANCE



KEYNOTES

KEYNOTE CHAT WITH KATE PHILLIPS, BBC

***Moderator**

Amanda Groom

Founder
The Bridge
UNITED KINGDOM



Kate Phillips

Director of Unscripted
BBC
UNITED KINGDOM



INDUSTRY TALKS

INSIDE BRAZILIAN CHANNELS

***Moderator**

Leonardo Edde

President
RioFilme
BRAZIL



Eneas Pereira

Programming Director
TV Cultura
BRAZIL



Julio Worcman

Founder
Canal Curta!
BRAZIL



Caio Luiz de Carvalho

Diretor de Comunicação e
Assuntos Corporativos - Band
BRAZIL



André Saddy

Managing Director
Canal Brasil
BRAZIL



INDUSTRY TALK

INSIDE EURO CHANNELS

Moderator*Amanda Groom**

Founder
The Bridge
UNITED KINGDOM

**Shaminder Nahal**

Head of Specialist Factual
Channel 4
UNITED KINGDOM

**Kate Phillips**

Director of Unscripted
BBC
UNITED KINGDOM

**Tim Klimeš**

Head of Documentaries
Deutsche Welle (DW)
GERMANY

**Anne-Laure Negrin**

Commissioning Editor
Arte TV
FRANCE

**Thomas Matzek**

Head of Specialist Factual
ORF Austrian Broadcasting
Corporation - AUSTRIA



INDUSTRY TALK

FAST CHANNELS

***Moderator**

Fernando Lauterjung Yael Steiner

Editor
Tela Viva News
BRAZIL



Felipe Gagliardi Pagni Adriano Hayashi

Business Development
Samsung Electronics
BRAZIL



Director Ad Revenue LATAM
Paramount Pictures
BRAZIL



INDUSTRY TALK

PLATFORMS

*Moderator

Marco Altberg

CEO
Indiana Produções
Cinematográficas - BRAZIL



Tony Patterson

Head of Production International
Originals Americas
Amazon MGM Studios - USA



Tiago Ornaghi

Content Manager
Globoplay
BRAZIL



Mônica Pimentel

Vice President of Content &
Head of Talent Management
Warner Bros. Discovery - BRAZIL



INDUSTRY TALK

MADE IN LATAM: ORIGINAL FACTUAL ENTERTAINMENT FORMATS

*Moderator

Juliana Algañaraz

Founding Partner & CEO
La Reina Entretenimento
BRAZIL



Marcio Yatsuda

President
Movioca
BRAZIL



Sarah Rodrigues

Head of Creative, Script & Ent.
Floresta
BRAZIL



Allan Licco

VP of Creation
Endemol Shine Brasil
BRAZIL



Diego Guebel

CEO
BoxFish
ARGENTINA



SUPPORT:

FLORESTA

 LatAm
Content
Meeting

INDUSTRY TALK

WHEN REALITY MEETS FICTION

***Moderator**

Zeca Camargo

Journalist & TV Host

BRAZIL



Glauco Sabino

Head of Unscripted
Amazon Studios
BRAZIL



Rodrigo Guimarães

Original Movies Sr. Executive
Amazon Studios
BRAZIL



Danilo Gullane

Screenwriter
Gullane
BRAZIL



Ana Saito

Executive Producer
Gullane
BRAZIL



TOOLKITS

PRODUCER'S TOOLKIT: NATURE & ENVIRONMENT

***Moderator**

Jean-Jacques Peretti **Shaminder Nahal**

Programming & Training
Coordinator - Sunny Side of
the Doc - FRANCE



Masa Hayakawa

Head of Natural History Unit
NHK
JAPAN



Maria Correa

VP Marketing & Editorial
WaterBear
NETHERLANDS



Caroline Behar

Head of International Coproductions
and Acquisitions - France Télévision
FRANCE



TOOLKITS

PRODUCER'S TOOLKIT: FACTUAL ENTERTAINMENT

*Moderator

Amanda Groom

Founder
The Bridge
UNITED KINGDOM



Glauco Sabino

Head of Unscripted
Amazon Studios
BRAZIL



Paul Heany

CEO
BossaNova Media
UNITED KINGDOM



Caroline Behar

Head of International Coproductions
and Acquisitions - France Télévision
FRANCE



Maria Correa

VP Marketing & Editorial
WaterBear
NETHERLANDS



Patrício Díaz

Content Production Senior Manager
Warner Bros. Discovery
BRAZIL



TOOLKITS

PRODUCER'S TOOLKIT: INVESTIGATION & CURRENT AFFAIRS

*Moderator

Jean-Jacques Peretti Thomas Matzek

Programming & Training
Coordinator - Sunny Side of
the Doc - FRANCE



Kate Phillips

Director of Unscripted
BBC
UNITED KINGDOM



Anne-Laure Negrin

Commissioning Editor
Arte TV
FRANCE



Shaminder Nahal

Head of Specialist Factual
Channel 4
UNITED KINGDOM



PANELS

CRAFTING FACTUAL ENT. FORMATS FOR GLOBAL AUDIENCES

*Moderator

Roberto D'Ávila

Founder & Creative Director
Moonshot Pictures
BRAZIL



Carolina Antonucci

Local Originals Creative
Unscripted - Amazon Studios
LatAM



Alberto Camacho

Business Director
GECA
SPAIN



Rico Perez

Showrunner
CiaDasLuzes
BRAZIL



PANELS

100 YEARS OF GLOBO BRINGING BRAZILIAN STORIES TO LIFE

***Moderator**

Caio Cavechini

Documentary Film Director
Globo
BRAZIL



Pablo Gighlioni

Head of Sales & International
Coproduction - Globo
BRAZIL



Tiago Ornaghi

Documentaries Content
Manager - Globo
BRAZIL



Thaisa Cerveira

Original Content Manager
Globo
BRAZIL



Fernanda Neves

Executive Producer of Documentaries
& Variety - Globo
BRAZIL

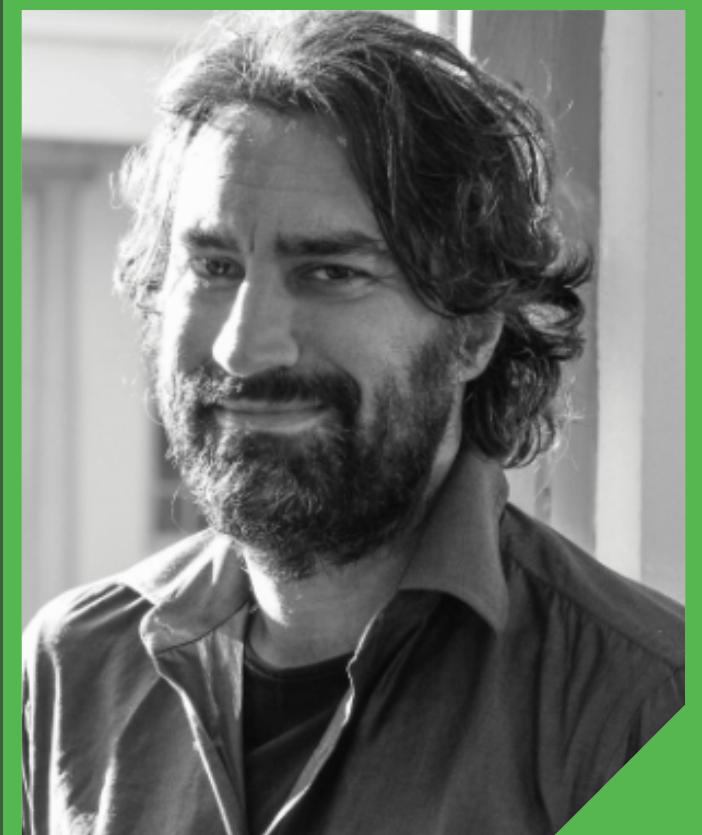


PANELS

SHOWCASE: EXPAND YOUR NETWORK

Leo Garcia

Executive Director
FRAPA
BRAZIL



Solange Jovino

Coordinator
RioMarket
BRAZIL



Luis Zaffaroni

Executive Director
DOC SP
BRAZIL



Hidenobu Miyazaki

Deputy Secretary General
Japan Prize NHK
JAPAN



Donata von Perfall

Managing Director
World Congress of Science
& Factual Producers - GERMANY



Gonzalo Larrea

Editor
Content Americas/ Cveintiuno
URUGUAY



PANELS

SHOW ME THE MONEY

Fabiana Trindade

Secretary of Financing
ANCINE
BRAZIL



Carlos Eduardo Azen Alves

Chief of the Department of Technology
and Connectivity Intensive Industries
BNDES - BRAZIL



José Luis Pinho Leite Gordon

Director of Productive Development,
Innovation, and Foreign Trade
BNDES - BRAZIL



PANELS

A PACT FOR IMPACT - DOCS FOR CHANGE

*Moderator

Steve Solot

President
Latin American Training Center



Carol Misorelli

Director
Taturana
BRAZIL



Beatriz Craveiro

Development Executive
Producer - Maria Farinha
BRAZIL



Rossana Giesteira

Founder & Impact Producer
Vidasoma
BRAZIL



Maria Correa

VP Marketing & Editorial
WaterBear
NETHERLANDS



SUPPORT:



WORKSHOPS

LEGAL INSIGHTS ON CO-PRODUCTIONS

Lucas Morato

Advogado
CQS/FV Advogados
BRAZIL



Thais Colli

Advogada
CQS/FV Advogados
BRAZIL



WOKSHOPS

LEGAL CLEARANCE FOR AUDIOVISUAL PRODUCTIONS

Alessandro Amadeu Rodrigo Salinas

Advogado
CQS/FV Advogados
BRAZIL



PALESTRAS SEBRAE

O IMPACTO DA EVOLUÇÃO TECNOLÓGICA NA PRODUÇÃO AUDIOVISUAL:REGULAÇÃO PLIA

Júlio Santi

Cineasta
APRO
BRASIL



Inês Maciel

Pesquisadora
APRO
BRASIL



PALESTRAS SEBRAE

EVOLUÇÃO DO BRANDED CONTENT NO CONTEXTO DAS MARCAS

*Apresentadora

Denise Marques Lucena Barros

Coordenadora de Economia
Criativa - Sebrae Nacional
BRASIL



Emerson de Moraes

Fundador
Restistência / APRO
BRASIL

