



# LatAm Content Meeting

10 — 12

March → 2025

## KEYNOTES

# Keynote by Caroline Behar : "GLOBAL DOC" IN THE COPRODUCTION ERA

**\*Moderator**

**Aurélie Reman**

Managing Director  
Sunny Side of the Doc  
FRANCE



**Caroline Behar**

Head of International Coproductions  
and Acquisitions - France Télévision  
FRANCE



## KEYNOTES

# KEYNOTE CHAT WITH KATE PHILLIPS, BBC

**\*Moderator**

**Amanda Groom**

Founder  
The Bridge  
UNITED KINGDOM



**Kate Phillips**

Director of Unscripted  
BBC  
UNITED KINGDOM



## INDUSTRY TALKS

# INSIDE BRAZILIAN CHANNELS

**\*Moderator**

**Leonardo Edde**

President  
RioFilme  
BRAZIL



**Eneas Pereira**

Programming Director  
TV Cultura  
BRAZIL



**Julio Worcman**

Founder  
Canal Curta!  
BRAZIL



**Caio Luiz de Carvalho**

Diretor de Comunicação e  
Assuntos Corporativos - Band  
BRAZIL



**André Saddy**

Managing Director  
Canal Brasil  
BRAZIL



INDUSTRY TALK



# INSIDE EURO CHANNELS

**\*Moderator**

**Amanda Groom**

Founder  
The Bridge  
UNITED KINGDOM



**Shaminder Nahal**

Head of Specialist Factual  
Channel 4  
UNITED KINGDOM



**Kate Phillips**

Director of Unscripted  
BBC  
UNITED KINGDOM



**Tim Klimeš**

Head of Documentaries  
Deutsche Welle (DW)  
GERMANY



**Anne-Laure Negrin**

Commissioning Editor  
Arte TV  
FRANCE



**Thomas Matzek**

Head of Specialist Factual  
ORF Austrian Broadcasting  
Corporation - AUSTRIA



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# FAST CHANNELS



**\*Moderator**

**Fernando Lauterjung** **Yael Steiner**

Editor  
Tela Viva News  
BRAZIL

Co-Founder  
WhE Play  
Brazil

**Felipe Gagliardi Pagni** **Adriano Hayashi**

Business Development  
Samsung Eletronics  
BRAZIL

Director Ad Revenue LATAM  
Paramount Pictures  
BRAZIL



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# PLATFORMS

**\*Moderator**

**Marco Altberg**

CEO  
Indiana Produções  
Cinematográficas - BRAZIL



**Tony Patterson**

Head of Production International  
Originals Americas  
Amazon MGM Studios - USA



**Tiago Ornaghi**

Content Manager  
Globoplay  
BRAZIL



**Mônica Pimentel**

Vice President of Content &  
Head of Talent Management  
Warner Bros. Discovery - BRAZIL



INDUSTRY TALK

SUPPORT:

**FLORESTA**



# MADE IN LATAM: ORIGINAL FACTUAL ENTERTAINMENT FORMATS

**\*Moderator**

**Juliana Algañaraz**

Founding Partner & CEO  
La Reina Entretenimento  
BRAZIL



**Marcio Yatsuda**

President  
Movioca  
BRAZIL



**Sarah Rodrigues**

Head of Creative, Script & Ent.  
Floresta  
BRAZIL



**Allan Licco**

VP of Creation  
Endemol Shine Brasil  
BRAZIL



**Diego Guebel**

CEO  
BoxFish  
ARGENTINA



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# WHEN REALITY MEETS FICTION

**\*Moderator**

**Zeca Camargo**

Journalist & TV Host

BRAZIL



**Glauco Sabino**

Head of Unscripted  
Amazon Studios

BRAZIL



**Rodrigo Guimarães**

Original Movies Sr. Executive  
Amazon Studios

BRAZIL



**Danilo Gullane**

Screenwriter  
Gullane  
BRAZIL



**Ana Saito**

Executive Producer  
Gullane  
BRAZIL



## TOOLKITS

# PRODUCER'S TOOLKIT: NATURE & ENVIRONMENT

**\*Moderator**

**Jean-Jacques Peretti** **Shaminder Nahal**

Programming & Training  
Coordinator - Sunny Side of  
the Doc - FRANCE

Head of Specialist Factual  
Channel 4  
UNITED KINGDOM

**Masa Hayakawa**

Head of Natural History Unit  
NHK  
JAPAN

**Maria Correa**

VP Marketing & Editorial  
WaterBear  
NETHERLANDS

**Caroline Behar**

Head of International Coproductions  
and Acquisitions - France Télévision  
FRANCE



## TOOLKITS

# PRODUCER'S TOOLKIT: FACTUAL ENTERTAINMENT

**\*Moderator**

**Amanda Groom**

Founder  
The Bridge  
UNITED KINGDOM



**Glauco Sabino**

Head of Unscripted  
Amazon Studios  
BRAZIL



**Paul Heany**

CEO  
BossaNova Media  
UNITED KINGDOM



**Caroline Behar**

Head of International Coproductions  
and Acquisitions - France Télévision  
FRANCE



**Maria Correa**

VP Marketing & Editorial  
WaterBear  
NETHERLANDS



**Patricio Díaz**

Content Production Senior Manager  
Warner Bros. Discovery  
BRAaZIL



## TOOLKITS

# PRODUCER'S TOOLKIT: INVESTIGATION & CURRENT AFFAIRS

**\*Moderator**

**Jean-Jacques Peretti** **Thomas Matzek**

Programming & Training  
Coordinator - Sunny Side of  
the Doc - FRANCE

Head of Specialist Factual  
ORF Austrian Broadcasting  
Corporation - AUSTRIA

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UNITED KINGDOM

**Anne-Laure Negrin**

Commissioning Editor  
Arte TV  
FRANCE

**Shaminder Nahal**

Head of Specialist Factual  
Channel 4  
UNITED KINGDOM



## PANELS

# CRAFTING FACTUAL ENT. FORMATS FOR GLOBAL AUDIENCES

**\*Moderator**

**Roberto D'Ávila**

Founder & Creative Director  
Moonshot Pictures  
BRAZIL



**Carolina Antonucci**

Local Originals Creative  
Unscripted - Amazon Studios  
LatAM



**Alberto Camacho**

Business Director  
GECA  
SPAIN



**Rico Perez**

Showrunner  
CiaDasLuzes  
BRAZIL



## PANELS

# 100 YEARS OF GLOBO BRINGING BRAZILIAN STORIES TO LIFE

**\*Moderator**

**Caio Cavechini**

Documentary Film Director  
Globo  
BRAZIL



**Pablo Gighlioni**

Head of Sales & International  
Coproduction - Globo  
BRAZIL



**Tiago Ornaghi**

Documentaries Content  
Manager - Globo  
BRAZIL



**Thaísa Cerveira**

Original Content Manager  
Globo  
BRAZIL



**Fernanda Neves**

Executive Producer of Documentaries  
& Variety - Globo  
BRAZIL



## PANELS

# SHOWCASE: EXPAND YOUR NETWORK

### Leo Garcia

Executive Director  
FRAPA  
BRAZIL



### Solange Jovino

Coordinator  
RioMarket  
BRAZIL



### Luis Zaffaroni

Executive Director  
DOC SP  
BRAZIL



### Hide Nobu Miyazaki

Deputy Secretary General  
Japan Prize NHK  
JAPAN



### Donata von Perfall

Managing Director  
World Congress of Science  
& Factual Producers - GERMANY



### Gonzalo Larrea

Editor  
Content Americas/ Cveintiuno  
URUGUAY



## PANELS

# SHOW ME THE MONEY

### Fabiana Trindade

Secretary of Financing  
ANCINE  
BRAZIL



### Carlos Eduardo Azen Alves

Chief of the Department of Technology  
and Connectivity Intensive Industries  
BNDES - BRAZIL



### José Luis Pinho Leite Gordon

Director of Productive Development,  
Innovation, and Foreign Trade  
BNDES - BRAZIL



## PANELS

# A PACT FOR IMPACT - DOCS FOR CHANGE

**\*Moderator**

**Steve Solot**

President  
Latin American Training Center



**Carol Misorelli**

Director  
Taturana  
BRAZIL



**Beatriz Craveiro**

Development Executive  
Producer - Maria Farinha  
BRAZIL



**Rossana Giesteira**

Founder & Impact Producer  
Vidasoma  
BRAZIL



**Maria Correa**

VP Marketing & Editorial  
WaterBear  
NETHERLANDS



SUPPORT:



## WOKSHOPS

# LEGAL INSIGHTS ON CO-PRODUCTIONS

**Lucas Morato**

Advogado  
CQS/FV Advogados  
BRAZIL



**Thais Colli**

Advogada  
CQS/FV Advogados  
BRAZIL



## WOKSHOPS

# LEGAL CLEARANCE FOR AUDIOVISUAL PRODUCTIONS

**Alessandro Amadeu** **Rodrigo Salinas**

Advogado  
CQS/FV Advogados  
BRAZIL

Advogado  
CQS/FV Advogados  
BRAZIL



PALESTRAS SEBRAE

# O IMPACTO DA EVOLUÇÃO TECNOLÓGICA NA PRODUÇÃO AUDIOVISUAL: REGULAÇÃO PL IA

**Júlio Santi**

Cineasta  
APRO  
BRASIL



**Inês Maciel**

Pesquisadora  
APRO  
BRASIL



**PALESTRAS SEBRAE**

# EVOLUÇÃO DO BRANDED CONTENT NO CONTEXTO DAS MARCAS

**\*Apresentadora**

**Denise Marques Lucena Barros** **Emerson de Moraes**

Coordenadora de Economia  
Criativa - Sebrae Nacional  
BRASIL

Fundador  
Restistência / APRO  
BRASIL

